

## Health and Equity in All Policies



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October 20, 2009

**The Disparity Reducing Advances Project**

In collaboration with the Congressional Black Caucus Health Braintrust



"Health Equity:

Focusing on Health In All Policies"

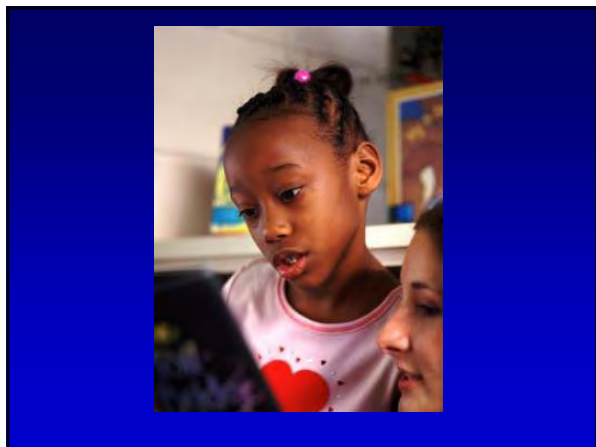
Opening Remarks by

**Congresswoman Donna M. Christensen**

Chair of

The Congressional Black Caucus

Health Braintrust



Born in West Oakland, an African American person can expect to die almost 15 years earlier than a White person born in the Oakland Hills.



SOURCE: Life and Death from Unnatural Causes - Health and Social Inequality in Alameda County, Alameda County Public Health Department, August 2004

“It is unreasonable to expect that people will change their behavior *easily* when so many forces in the social, cultural, and physical environment conspire against such change.”

Institute of Medicine

Prevention Institute



Photo Courtesy of Latino Health Access

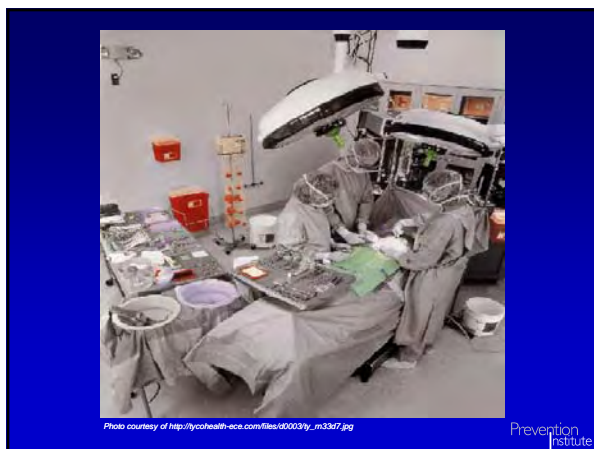
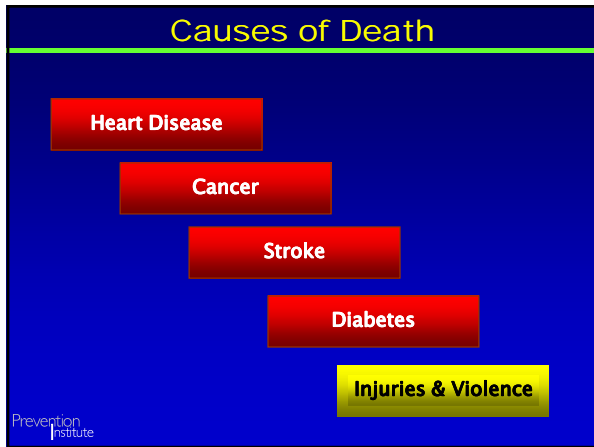
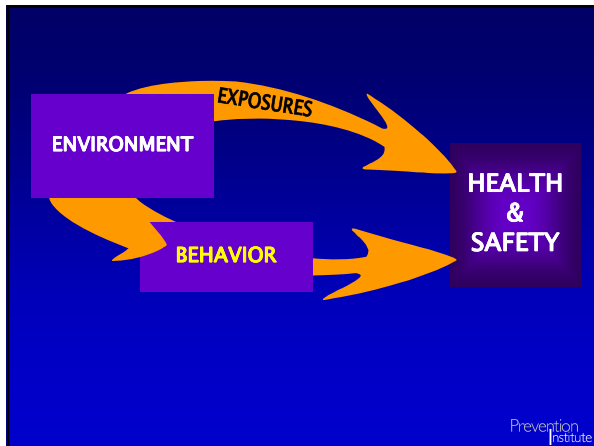
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- Medical Care Alone Cannot Reduce Injuries and Inequities**
- ◆ Not the primary determinant of health
  - ◆ Treats one person at a time
  - ◆ Often comes late; can't always restore health
- Prevention Institute

Let's take a step back...

Exposures & Behaviors

Medical Care

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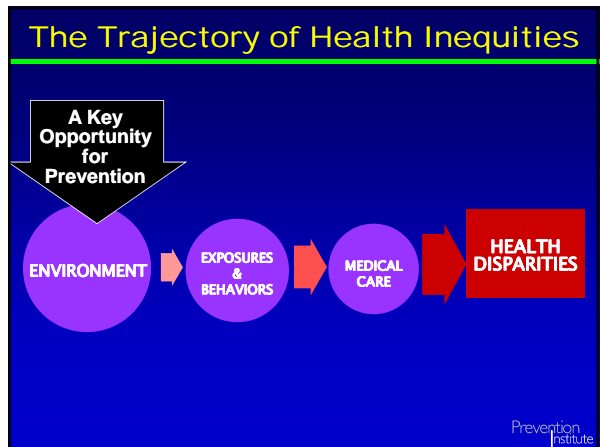


Let's take another step back...

Environment

Exposures & Behaviors

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## Opportunities

- ◆ Stimulus (ARRA)
- ◆ Health Reform
- ◆ Health Equity and Accountability Act of 2009 (H.R. 3090)

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## Elements of Quality Community Prevention

- ◆ Prevention and equity: determinants of health
- ◆ Comprehensive approach – policy, environmental, and systems change
- ◆ Engage communities in leadership
- ◆ Triple bottom line: health, environment, and the economy
- ◆ Intersectoral partnerships and multi-field collaboration
- ◆ Focus on safety
- ◆ Grassroots marketing: training community members to educate peers

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Developed by Prevention Institute  
October 2009

Issue	Key Community Health and Equity Factors	Pivotal Legislation/Volunteers
Transportation	<ul style="list-style-type: none"> <li>Safe, reliable methods for getting around</li> <li>Quality</li> <li>Injury prevention</li> <li>Neighborhood walkability</li> </ul>	<ul style="list-style-type: none"> <li>Air quality</li> <li>Elemental design/transport</li> <li>Access to services</li> </ul>
Health Care	<ul style="list-style-type: none"> <li>Health care access and equity</li> <li>Cultural and linguistic competence of care</li> <li>Emergency response that is timely and appropriate</li> </ul>	<ul style="list-style-type: none"> <li>Prevention services that are responsive to community needs</li> <li>Investment in prevention and wellness</li> <li>Healthy facilities</li> <li>Healthy workplaces</li> <li>Public health infrastructure</li> </ul>
Economic Development	<ul style="list-style-type: none"> <li>Fair pay/price: equitable opportunities and services for all</li> <li>Job opportunities and local ownership</li> <li>Social networks and trust built on strong ties among persons and positions</li> </ul>	<ul style="list-style-type: none"> <li>Neighborhood food, fuel, and safety</li> <li>Neighborhood access to healthy, fresh, affordable, and culturally appropriate foods</li> </ul>
Education	<ul style="list-style-type: none"> <li>Students have safe, comfortable environments for learning in school</li> <li>Access to quality preschool education</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity for physical activity in school</li> <li>Access to healthy foods in school</li> </ul>
Housing	<ul style="list-style-type: none"> <li>Access to safe, affordable, available housing</li> <li>Neighborhood look, feel, and safety</li> <li>Parks and open space for safe play/recreation activity</li> </ul>	<ul style="list-style-type: none"> <li>Safe, reliable methods for getting around</li> <li>Access to healthy foods</li> <li>Access to services</li> <li>Neighborhood walkability</li> </ul>
Violence Prevention	<ul style="list-style-type: none"> <li>Look, feel, and safety</li> <li>Safe, clean, accessible parks and open spaces</li> <li>Safe, reliable methods for getting around</li> </ul>	<ul style="list-style-type: none"> <li>Students have safe, comfortable environments for learning in school</li> <li>Access to services</li> </ul>
Food (Agriculture)	<ul style="list-style-type: none"> <li>Neighborhood access to healthy, fresh, affordable, and culturally appropriate foods</li> </ul>	<ul style="list-style-type: none"> <li>Availability of healthy food in schools</li> <li>Use of local foods</li> </ul>

## Prevention and Equity: Determinants of Health



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## Health and Equity in all Policies



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## Focus on Safety



"Violence is not the problem of one neighborhood or group...Coming together and owning this problem and the solutions are central."

-Dr. Deborah Prothrow-Stith, Harvard School of Public Health, UNITY Co-Chair

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# RoadMap for Cities

WHO?

WHAT?



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# RoadMap for Cities

## Who - Partnerships

- ☑ High-Level Leadership
- ☑ Collaboration & Staffing
- ☑ Community Engagement

## What - Prevention

- ☑ Programs, Organizational Practices, & Policies
- ☑ Communication
- ☑ Training & Capacity Building

## How - Strategy

- ☑ Strategic Plans
- ☑ Data & Evaluation
- ☑ Funding



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Issue	Key Community Health and Equity Factors	Potential Legislative Vehicles
Transportation	<ul style="list-style-type: none"> <li>o Safe, reliable methods for getting around</li> <li>o Injury prevention</li> <li>o Neighborhood walkability</li> </ul>	<ul style="list-style-type: none"> <li>o Air quality</li> <li>o Economic development</li> <li>o Access to services</li> </ul> <p>The Surface Transportation Act of 2009</p>
Health Care	<ul style="list-style-type: none"> <li>o Health care access and quality</li> <li>o Cultural and linguistic competence of care</li> <li>o Emergency response that is timely and appropriate</li> </ul>	<ul style="list-style-type: none"> <li>o Innovative services that are responsive to community needs</li> <li>o Investment in prevention and wellness</li> <li>o Healthy decisions</li> <li>o Healthy workforce</li> <li>o Public health infrastructure</li> </ul> <p>Health Reform</p>
Economic Development	<ul style="list-style-type: none"> <li>o Facial justice: equitable opportunities and services for all</li> <li>o Job opportunities and local ownership</li> <li>o Social networks and trust built in strong, safe, vibrant, and resilient neighborhoods</li> </ul>	<ul style="list-style-type: none"> <li>o Neighborhood look, feel, and safety</li> <li>o Neighborhood access to healthy, fresh, affordable, and culturally appropriate foods</li> <li>o Opportunity for physical activity in school</li> </ul> <p>American Recovery and Reinvestment Act of 2009</p> <p>The Livable Communities Act (S.1419)</p>
Education	<ul style="list-style-type: none"> <li>o Access to quality preschool education</li> <li>o Students have safe, comfortable environments for learning in school</li> </ul>	<ul style="list-style-type: none"> <li>o What's added and what's promoted</li> <li>o Opportunity for physical activity in school</li> </ul> <p>No Child Left Behind</p> <p>Child Nutrition and WIC Reauthorization Act</p> <p>The Livable Communities Act (S.1419)</p>
Housing	<ul style="list-style-type: none"> <li>o Access to safe, affordable, suitable housing</li> <li>o Neighborhood look, feel, and safety</li> <li>o Parks and open space for safe physical activity</li> </ul>	<ul style="list-style-type: none"> <li>o Access to healthy foods in school</li> <li>o Safe, vibrant methods for getting around</li> <li>o Access to healthy foods</li> <li>o Access to services</li> <li>o Neighborhood walkability</li> </ul> <p>Youth PROMISE Act and other violence prevention efforts</p>
Violence Prevention	<ul style="list-style-type: none"> <li>o Look, feel, and safety</li> <li>o Safe, clean, accessible parks and open space</li> <li>o Safe, reliable methods for getting around</li> </ul>	<ul style="list-style-type: none"> <li>o Students have safe, comfortable environments for learning in school</li> <li>o Access to services</li> </ul>
Food (Agriculture)	<ul style="list-style-type: none"> <li>o Neighborhood access to healthy, fresh, affordable, and culturally appropriate foods</li> </ul>	<ul style="list-style-type: none"> <li>o Availability of healthy food in schools</li> <li>o Use of local foods</li> <li>o What's added and what's promoted</li> </ul> <p>Farm Bill</p> <p>Child Nutrition and WIC Reauthorization Act</p>

# The Lens to Prevent Violence



“Simply put, in the absence of a radical shift towards prevention and public health, we will not be successful in containing medical costs or improving the health of the American people.”

BARACK OBAMA



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Prevention  
Putting prevention **Institute**  
at the center of community well-being

[www.preventioninstitute.org](http://www.preventioninstitute.org)  
[www.eatbettermovemore.org](http://www.eatbettermovemore.org)

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