


# Clem Bezold, Institute for Alternative Futures

## “Health Equity: Focusing on Health In All Policies”

**Beyond Health Care Reform: Health & Equity in All Policies**  
 In collaboration with the  
 Congressional Black Caucus Health Braintrust  
 Tuesday, October 20, 2009  
 Noon to 2:00 pm  
 Room B339, Rayburn Building

Moderator: Clem Bezold, Institute For Alternative Futures/DRA Project

**DRA** The Disparity Reducing Advances Project 


“Health Equity:  
 Focusing on Health In All Policies”

Opening Remarks by  
**Congresswoman Donna M. Christensen**  
 Chair of  
 The Congressional Black Caucus  
 Health Braintrust

2

**The Logic of the DRA Project**

- Health disparities in the U.S. are significant
- They are not perceived by most in the U.S.
- Pursuit of equity (fairness) is a trend like civil rights, anti-slavery and women's rights, which will take time and support. However, it can be accelerated
- Commitment to Health Equity is growing: 'Healthy People 2010', IOM's 'Crossing the Chasm' & 'Unequal Treatment' Reports; Reports by RWJF & other foundations; WHO
- There will be disparity reducing advances which can be identified and accelerated
- The DRA Project, using the DRA Partner Network and those we affect, can do this.



3

**The DRA Project Sponsors**



4

**This Disparities Foresight Briefing is Sponsored Solely by:**



5

**65+ Project Partners (and counting)**

Institute for the Elimination of Health Disparities Planetree Outside In Clinic  
 Center for Integrative Medicine in Public Health Integrated Healthcare Policy Consortium  
 California Newsreel Detroit Medical Center City Year Detroit Henry Ford Health System  
 Resource Center for Health Policy DrTango, Inc National College of Natural Medicine  
 Center for Minority Health Clinical Directors Network National Nursing Centers Consortium  
 Active Living by Design American Health Assessment Association Joint Center Health Policy Institute  
 Joseph P. Addabbo Family Health Center, Inc. National Association of Social Workers  
 National Assembly of School Based Health Care Intercultural Cancer Council CRW, Inc.  
 El Paso Diabetes Association Maryland Department of Health and Mental Hygiene ODPHP  
 Institute for Healthcare Improvement National Association of Community Health Centers, Inc.  
 Hill Health New Haven, CT School of Social Welfare at Stony Brook University  
 Bastyr University Mobile Dentists and Children's Dental Health Foundation  
 Health Care Center for the Homeless Health Resources and Services Administration IAF  
 Directors of Health Promotion and Education Samuel Institute for Information Biology  
 Alliance for Health Reform Lance Armstrong Foundation American Diabetes Association  
 Medical Automation Research Center Siemens Corporation Institute for Community Health  
 J&J Corporate Office of Science and Technology Center for Information Therapy Prevention Institute  
 American College of Nurse Practitioners Central Florida Family Health Center BodyMedia, Inc.  
 University of Rochester-Center for Future Health Convenient Care Association NovoNordisk  
 Society for Social Work Leadership in Healthcare CCHERS SINSEPROD LLP, UK

6



# Clem Bezold, Institute for Alternative Futures

## “Health Equity: Focusing on Health In All Policies”

### The 8 Disparity Reducing Advances from The DRA Project

**Public Health**

1. Refocusing on the Community and Social Determinants of Health & Disparities
2. Healthy Eating/Active Living (HEAL)– Lessons on Reducing Disparities
3. Obesity Prevention in Schools
4. REACH U.S.

**Health Care**

5. The Expanded Care Model/Health Disparities Collaboratives
6. Integrative Primary Care
7. Navigators
8. Continuous Passive Biomonitoring

7

### The Health Equity Movement

- Community/Place focused efforts
- Health Impact Assessment
- Health In All Policies
- Growing Health Equity Movement

8

### Building Health Impact Assessment (HIA) Capacity: A Strategy for Congress and Government Agencies

A Prevention Policy Paper Commissioned by Partnership for Prevention  
December 2008

Byron L. Cole, DPHS  
Project Manager  
Health Impact Assessment Group  
UCLA School of Public Health

Jonathan Fielding, MD, MPH, MBA  
Director of Public Health and Health Officer  
Los Angeles County Department of Public Health  
Professor of Health Services and Pediatrics  
UCLA Schools of Public Health and Medicine  
UCLA School of Public Health

Partnership for Prevention  
Shaping Policies • Improving Health

9

### Today's Speakers

- **Larry Cohen**, Executive Director, Prevention Institute
- **Brian Smedley**, Vice President - Director of Health Policy Institute, Joint Center for Political and Economic Studies
- **Alolph Falcon**, Vice President for Science and Policy, The National Alliance For Hispanic Health

10

### For More Information on the DRA Project:

**The DRA Project:**  
<http://www.altfutures.com/draproject>

**Institute for Alternative Futures**  
100 N. Pitt St., Suite 235  
Alexandria, VA 22314  
703-684-5880

**DRA** The Disparity Reducing Advances Project

11

